To the Honourable Nail Blair,

The light brown orangutan swings peacefully through the jungle... then, out of nowhere, a raging inferno starts to tear through the jungle, burning everything in its path, forcing countless animals out of their homes to slowly starve a slow and painful death.

This is what happens when a forest is burnt to make way for a palm oil plantation.

Thousands upon thousands of animals' lives are taken every year and all because someone in a far off country wants to make some money and can't be bothered to put a measly label on a packet.

How were you to know that that packet of chips supported the habitat destruction of thousands of species? You weren't. The people behind this brutal destruction don't want you to know what happens behind the scenes. They chose money over an adorable orangutan's life and all because one person can't take five minutes to stick a piece of paper to some plastic.

The orangutans have a childhood dependency of up to nine years of age. This means that by torching over 10,000 square metres of forest annually and releasing up to 2 billion tonnes of Co2 per year we are separating whole families of orangutans with these brutal by products. Would you really choose a little bit of money over a cute, adorable orangutan's life?

Banning palm oil production completely would put millions of people out of a job and throw the country into an economical crisis, and no one wants that. What I propose is that unsustainable palm oil countries find sustainable methods of producing palm oil which doesn't involve burning down trees and taking innocent animals' lives.

We need to find sustainable ways to farm palm oil. We must pressure companies into putting labels on their palm oil products and save the orangutans before they become extinct. Do you really want to allow this brutal destruction of rainforest to continue?

Regards,

William